



MEDIA CONTACT: Laura Edwards, Director of Marketing, 215-859-1631

PRESS RELEASE: FOR IMMEDIATE RELEASE

Unparalleled High Performance Building – Education at Ecobuild® America in Washington, D.C.

CENTERVILLE, MA, March 30, 2009 — Ecobuild® America has amassed government and industry experts, associations, and organizations to provide the most comprehensive high performance building (HPB) conference and exhibition in the nation, to take place December 7-10, 2009, in Washington, D.C.

The National Institute of Building Sciences (NIBS), the leading association helping to coordinate high performance building standards as well as improve energy efficiency in buildings, is sponsoring the Ecobuild event, which is produced by AEC Science & Technology®.

“High performance building has a real-dollar value for the country at large,” said National Institute of Building Sciences President Henry L. Green, Hon. AIA. “In addition to helping owners save money by reducing energy costs, high performance buildings help save natural resources and reduce our impact on the planet.”

Why is High Performance Building is a Hot Topic?

President Obama is moving swiftly on his new energy initiatives that require new performance standards for buildings. The Federal market for new spending in this niche is already well-documented. Economic recovery in the building industry is expected to first take place within the government, move to the commercial market, and then hit housing and residential construction.

George Borkovich, Ecobuild Principal explains, “High performance building is the future of the industry. It embodies the health, safety, and welfare of those who design, construct, own, and operate capital facilities –our entire built environment. We are proud to be the

-more-

gathering place for all building professionals—from architects to specifiers to engineers to end users—to gain industry knowledge, including cutting-edge information about high performance building.”

Comprehensive HPB learning opportunities at Ecobuild America include:

The debut of The National High Performance Building Conference®

This new co-located conference includes executive level meetings, roundtable discussions, one-hour seminars, three-hour workshops, a vendor product exhibit and a short course theater to highlight HPB products and services covering the following subjects:

- Sustainability
- Accessibility
- Aesthetics
- Cost-effectiveness
- Function and Operation
- Historic Preservation
- Productivity
- Safety and Security

The sessions feature Federal high performance building policies; AEC industry and association developments and end-user poster presentations. Titles include:

- Solar and Alternative Energy Solutions
- Designing for School Safety and Security
- Navigating the National Clearinghouse for Educational Facilities
- Designing Green Healthcare Facilities
- BIM in High Performance Buildings
- Commissioning New Building HVAC Systems for LEED and Energy Savings
- Sustainable, High Performance Mechanical Systems
- Developing an Energy Master Plan for Mechanical Systems
- Convergence of Green and Intelligent Buildings
- Geothermal HVAC Design and Installation
- Green Specs and the Whole-Building Design Guide
- Energy Software and Design Resources
- Designing and Building High Performance Homes
- Designing Zero Energy Buildings
- High Performance Building Standards: Progress and Solutions
- BIM for Energy Modeling, Lifecycle Energy Usage and Cost Analysis
- Engineering High Performance Building and HVAC Systems
- High Performance, Energy Efficient Daylighting and Achieving Energy Efficiency in Building Performance

-more-

Participation by Key Government and Industry Leaders

- Congressman Russ Carnahan, United States House of Representatives, Missouri 3rd Congressional District and leader of the High Performance Building Congressional Caucus will share his thoughts and current policies on High Performance Building.

Committee Meetings

- ***High Performance Building Council (HPBC)*** The National Institute of Building Sciences formed the Council to identify all aspects of high performance buildings, including, but not limited to, standards, guidelines, rating and certification programs; stimulate innovation within the buildings industry; reduce barriers to the deployment of high performance building technology; and promote understanding of the whole building (harmonized) performance. Membership is open to any non-profit organization or governmental agency engaged directly or indirectly in activities supporting this purpose.
- ***High Performance Building Energy- Efficiency Roundtable (HPBEER)*** The roundtable provides an opportunity for professional and technical societies, trade groups, government agencies, and other interested organizations involved in “the built environment” to explore opportunities for collaboration and cooperation. This monthly Roundtable is chaired by ASHRAE (American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.).
- ***High Performance Building Congressional Caucus (HPBCC)*** Led by Reps. Russ Carnahan (D-Mo.) and Judy Biggert (R-Ill.), the Caucus works to inform policymakers about health, safety and welfare issues impacted by buildings. The Caucus will also address the assessment report which was presented to Congress in June outlining recommendations for High Performance Buildings.
- ***High Performance Building Congressional Caucus Coalition (HPBCCC)*** The Coalition supports the Congressional Caucus. ASHRAE chairs the private-sector Coalition. It is sponsored by nearly 50 industry leaders, such as Ecobuild® America, the HPBCCC provides policy-makers with information on designing, building, and operating sustainable buildings.

Ecobuild producer, AEC Science & Technology is a proud member of this group. “It is exciting to be part of the group that has the ear of Congress. We are confident that this group of industry leaders can help bring all aspects of High Performance Buildings to the forefront,” said Kelly Cook Marcavage, Director of Meetings.

###

CONTACT: To reserve a booth, become a sponsor or advertise 1-800-996-3863,
inquiry@aececobuild.com

Learn more about the event and register to attend at: <http://www.aececobuild.com>

About AEC Science & Technology, LLC

Under the leadership of principals Richard C. Vendola, Jr., and George Borkovich, AEC Science & Technology, LLC (Centerville, MA), manages and produces Ecobuild® America, Ecobuild® Fall, AEC-ST®, and AEC-ST® Fall Together they have a depth of experience in technology and event planning for the AEC industry, including creating and managing the former A/E/C SYSTEMS International conference and exhibition. The events cover the unique intersection where ecology meets technology.

Proud member of: buildingSMART alliance™; CABA – Continental Automated Buildings Association; Green Building Initiative; High Performance Building Congressional Caucus Coalition; Sustainable Building Industry Council; and United States Green Building Council